Disneyland
LINE
Prepared by Disney University Cast Communications
for the Cast Members of Disneyland

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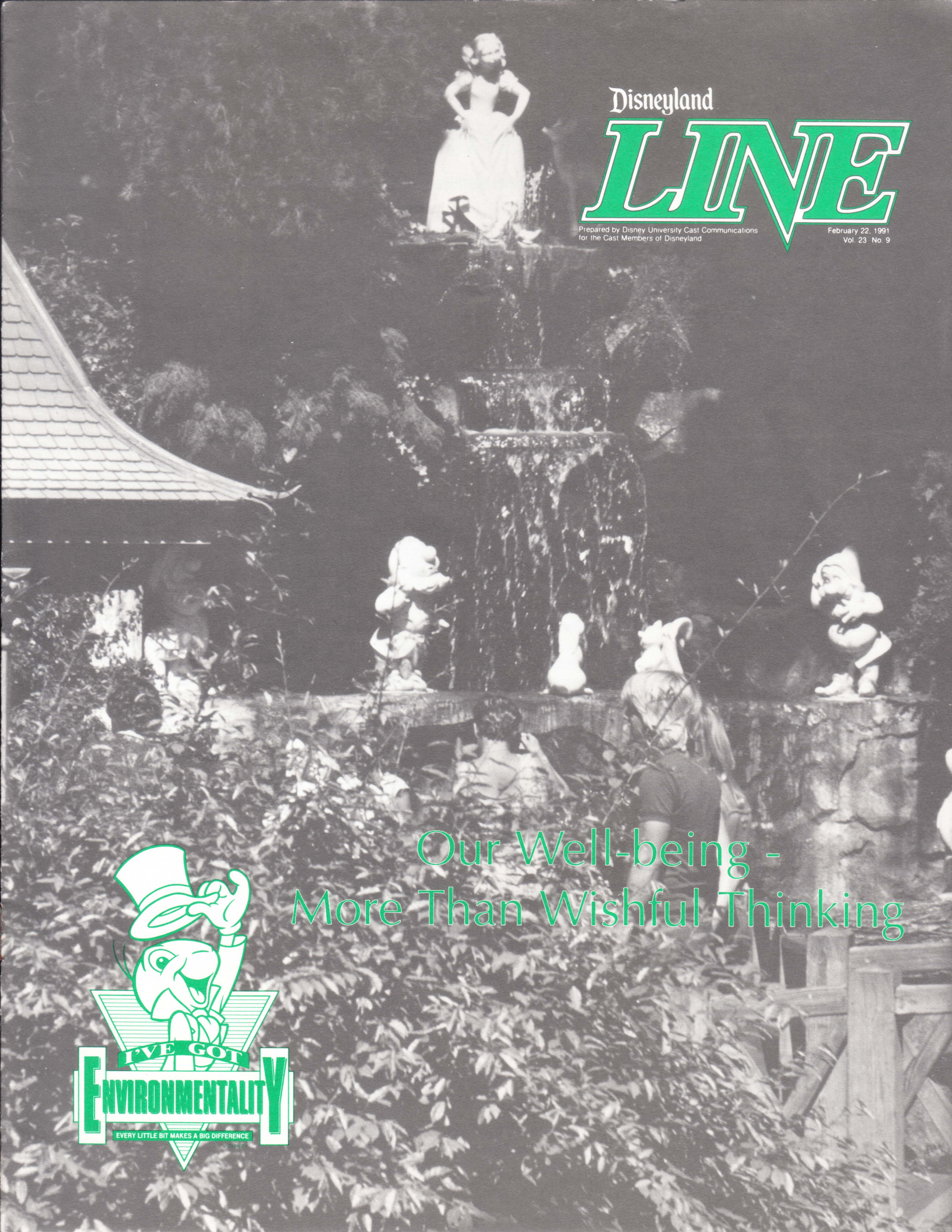


Our Well-being - More Than Wishful Thinking

It's Time to Think and Act "Environ-Mentally!"

Do you wish there were something you could do to stay involved with preserving the integrity of our environment? The Company is gearing up for a number of new environmental programs in which all Cast Members can participate.

"We want to develop programs designed to encourage and recognize our Cast Members for thinking and acting 'environ-mentally' at home and on the job," said Kym Murphy, Vice President of Corporate Environmental Policy.

The new Environmentality Program will involve a variety of activities such as the Ridesharing and Recycling programs, which have significant Cast Member participation. You may think of these as separate programs, but they are just pieces of our Corporate environmental puzzle. With your help, we will continue to add creatively and conscientiously to the development of this "green" image.

For example, throughout the year, a list of "environmentally friendly" suggestions will be printed in the *Disneyland Line.* A Cast Member can pledge to participate by choosing to do as many environmentally friendly options as offered. It could be as simple as ridesharing one day per week or copying printed material on both sides of the paper.

Dear Fellow Disney Cast Members:

We are delighted to announce the initiation of the Environmentality Program at Disney. As the new year begins, we are setting personal and Company environmental goals for 1991 and beyond.

The kinds of things we all can do are simple and do not require major life changes. It just takes a bit of adjusting to make ourselves rethink everyday activities. Our paper recycling program is a perfect example of how little effort is needed to make a difference for our environment.

Many of you have already started to "think and act environmentally." We salute your spirit and your effort and hope that you will encourage others to join us along with our families by participating in this important program.

Thank you for your support.

Michael Eisner

Frank Wells

The list of suggestions is not meant to be exhaustive. We encourage Cast Member suggestions and comments throughout the year. Cast Members may submit their "environmentally friendly" ideas in writing to Michael Kohel, Environmental Affairs, Disneyland.

The intention of the program is to introduce or reinforce the idea of "Reduce, Reuse and Recycle" into the everyday consciousness of our Cast Members. The program officially kicks off today, February 22. All you have to do is to follow the directions on the back of the *Disneyland Line.* There will be more information on the Rideshare and Recycling programs throughout the year. We can all do our part to think and act "environ-mentally" in 1991.

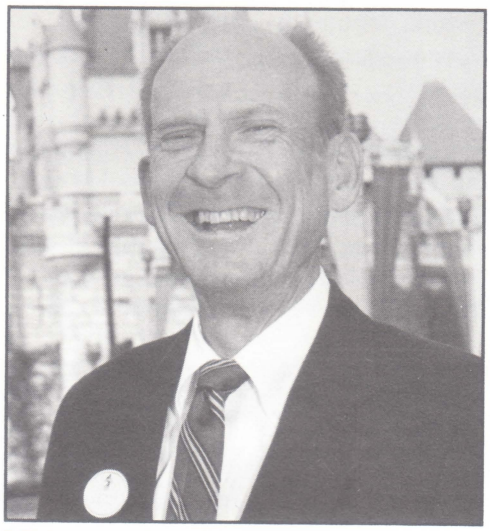
For more information about this exciting new program, call **Michael Kohel** at the Park, extension 4563.

About This Issue

The color green highlights this week's *Line* to help heighten our ecological awareness.

PARK AND HOTEL NEWS

GOLDEN EARS



With more than 24 years of service, Security Host **Lenny Krueger** will retire Thursday, February 28. Lenny says he and his wife will do a bit of traveling and if they can, get down to Florida. In the meantime, he says there are a lot of projects around the house he plans to do. But most importantly, he will have some time to "take life easy."

On Saturday, March 2, **Bernice Clowers** will retire after 14 years of service as a Sales Hostess from UNOCO. She has actually worked at The Disneyland Hotel for a total of 23 years, nine of which she spent with Taylor and Hume, a lessee. She plans to stay close to home for a while until her husband retires. Then the pair will do some traveling to see the United States and Canada.

The next meeting of the Golden Ears Retirement Club is scheduled for Tuesday, March 12, from 9:30 to 11 a.m. in the Plaza Inn. Members should enter the East Flood Gates near the Guest Relations window one half-hour prior to the meeting. ID will be required.

Disneyland LINE

The *Disneyland Line*, extension 4272, is a weekly publication of the Disney University, Cast Communications.

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AA Meetings

Alcoholics Anonymous meetings are held every Friday at noon and are open to any interested Cast Members. For more information call extension 4930.

Queen's Stay

In addition to the "Two Ships for the Price of One" promotion The Queen Mary is offering (mentioned last week in the *Line*), you can also get a Cast Member discount on general lodging. When you make a standard reservation at the Hotel Queen Mary, just identify yourself as a Disneyland Cast Member, and your cabin will cost $49 per night mid-week and $79 per night on weekends. Just remember to present your Disneyland

As a First Resort

The April 2 issue of *Family Circle* magazine (at newsstands March 12) will announce the 1991 Family Resorts of the Year awards winners. The Disneyland Hotel has won in the General Resorts category. Readers rated 125 resorts nominated by family travel experts. More than 6,000 readers responded, rating hospitality, facilities, accommodations, children and teen programs, and perceived value. Congratulations to The Disneyland Hotel Cast Members for their outstanding job.

Travel Time

Walt Disney Travel Company is offering two Cast Member trips for 1991:

Hearst Castle - July 11-14, 1991
Includes air fare, hotels and tours. Rates start at $274 per person.

San Francisco - August 2-4, 1991
Includes air fare, hotel and tour. Rates start at $163 per person.

Applications for these trips are available at Company D, Company D II and the Travel Company. For more information call Laura Jimenez at (714) 520-5010. Future trips will appear in coming issues of the *Line*.

DISNEY NEWS

Mermaid Surfaces Weekly

The Little Mermaid, Walt Disney Pictures' smash animated film from a little over a year ago and a blockbuster video release last summer, will be the basis for a new animated Saturday morning series for network television. *The Little Mermaid* will feature the highest quality animation seen on television.

The series will be developed as a "prequel" to the theatrical release, focusing on Ariel before she meets Prince Eric. Many of the characters from the film, including Sebastian, Flounder, Scuttle, King Triton and Ariel's sisters, will be brought back along with new characters to add to the scope of the show.

The weekly series is anticipated to premiere during the 1991-92 season.

The Channel Goes to the Dogs!

Don Bluth's animated feature *All Dogs Go to Heaven* will have its world television premiere on The Disney Channel. The film, which debuted in 1989, utilizes the vocal talents of Burt Reynolds, Loni Anderson and Dom De Luise. The film will air Saturday, March 2, at 7 p.m.

Don Bluth, who also produced two other animated features, *The Secret of NIMH* and *The Land Before Time*, credits the success of the film to the two stars. "Reynolds and De Luise have such a good rapport ... there was almost no direction. Their ad libs were often better than the script!"

All Dogs Go to Heaven will also air on The Channel five other dates, March 11, 24, and 29, and April 4 and 10.

All Dogs Go to Heaven *features the voices of Burt Reynolds, Loni Anderson and Dom De Luise.*

James Macdonald 1907 - 1991

James Macdonald, the legendary sound effects wizard of the Studio for nearly five decades and the official voice of Mickey Mouse from 1946 to 1976, died of heart failure on Friday, February 1. He was 84 years old.

Over his 48-year Disney career, James created one of the largest sound effects libraries in motion picture history. He worked not only in animated films, but on many of the live-action features as well. Walt personally selected James to take over for him as the official voice of Mickey in 1946.

Although he turned over the reign of Mickey's voice nearly a decade ago, he remained active with the Company. He was scheduled to create the sound effects for Splash Mountain at Tokyo Disneyland and at Walt Disney World Resort. He is survived by his wife of 50 years, Roberta. He will truly be missed.

SAFETY

Why Wear Seat Belts?
To Save Your Own Life!

The State of California, as most other states, requires drivers and all passengers to wear seat belts. If you don't, there is a stiff fine even for a first infraction. Sadly, many people still resist using seat belts and pay an even stiffer price - their lives.

If you are still unconvinced that seat belts can mean the difference between life and death in an automobile accident, take a moment to consider the following information:

THE EXCUSES

1. "I can't move with those belts on. They're so uncomfortable and feel so restrictive!"

2. "It's better to be thrown out of the car than to be trapped inside by a seat belt."

3. "I only use them when I drive long distances. When I'm driving around town, I can't get too hurt going only 25 miles per hour."

4. "I'm a good driver. I've never had an accident and don't plan on having one now."

THE ANSWERS

1. The fact is, newer seat belt design has allowed for total freedom of motion while driving. The latching device that secures the belt only goes into effect when the car jolts abruptly, as in an accident.

2. People who are thrown from their cars are 25 times more likely to be killed than if they had been held in securely in their seats. In addition, in the unlikely event that your car catches fire or is submerged, seat belts can keep you from being knocked unconscious and will greatly improve your chances of escape.

3. The majority of all car accidents occur within 25 miles of home, and 80% of all serious injuries occur in cars going 40 miles per hour or slower. Remember, if you're only going 25 miles per hour and have a head-on collision with a car going the same speed, that's an impact of 50 miles per hour and chance for serious injury or death is high.

4. You may be a good driver, but there are situations beyond your control, such as weather and road conditions, that can affect your ability to avoid trouble. Plus, there are other drivers out there who may not be the good driver you are. Drive defensively and use your seat belt.

SAFE AND SECURE

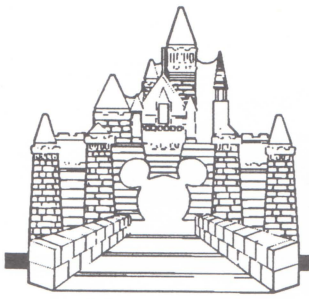
When all is said and done, it pays to remember that seat belts were designed with your safety and security in mind. Seat belts, like safety seats for children, can make a life-or-death difference if you or a loved one are ever involved in an automobile accident.

Use your seat belt. The life you save may be your own!

Safe A.C.T.S.

Congratulations to the following Cast Members for their Safe A.C.T.S. (A Commitment To Safety) last month: Yvette Scott (Character Department) identified a hanger safety hazard and reported it to her Supervisor; Eddie Bader (Fantasyland Attractions) quickly moved a Guest out of a potentially unsafe situation on an attraction; and Doug Laher (Decorating) identified and corrected a trip hazard in a pedestrian access area.

For demonstrating "A Commitment To Safety," each honored Cast Member received a $50 Company D gift certificate.



SPIRIT OF DISNEYLAND

Award Winners

FEBRUARY 1991

Congratulations to the most recent recipients of the Spirit of Disneyland Award. The honored Cast Members were honored by their peers for consistently contributing to the Spirit of Disneyland. In selecting the recipients, the selection committee compared their individual performances with our Disney standards in the following areas:

- Exemplary Role Model
- Guest/Cast Courtesy
- Interpersonal Relations
- Individual Initiative
- Communications Skills
- Teamwork
- Attendance
- Overall Work Performance

Costume
Nancy Brockmeier
Andrew Ellis

Walt Disney Attractions Sales
Willie Burckle

Walt Disney Travel Company
Carol Cora
Dianne Miller
Nina Murphy

Employee Relations
Pat Anderson
Stewart Bone

Entertainment
Julie Ellert*
Charles Francisco
Sue Fredericks
Louis Lombardo
John Ortega
Rob Verdi

Facilities, Engineering and Construction
Willis Allen
Charlie Lanham

Finance
Debbie Carrizosa
Margaret De La Torre
Cindy Johnson*
Mable Linder*
Jane Patten
Don Walker

Purchasing/Distribution Center
Ana Escalante
Cathy Vandieren
Chuck White

Security
Dave Brown
Richard King
Craig Sufficool

Theme Park Operations
Kevin Biller
Steve Black
Walt Clements
Georgeann Diamant
Diana Edgett
Craig Enberg
Valerie Hastings
Mark Howery
Isabel Lopez
Vicki Lorand
William Lycett
Maria Mancini
Karen Marshall*
Gregg Matz
Elizabeth Miller
Robert Miller
Craig Nakatani
Mike Nelson
Ferril Onyett
Bob Roederer
Diana Scott
Michelle Taillet
Julie Valletta

*2nd Time Recipient

CAST ACTIVITIES

All tickets on this page may be purchased at Company D or Company D II. DCAT and lottery sign-ups are also held in these two locations. **PLEASE REMEMBER:** you must bring your Disney ID even if you are in costume.

Chocolate Easter Eggs

A fund raiser for S.A.N.D (Support Assistance for Near Drowners) will be held from 11 a.m. to 3 p.m. in front of Company D on Thursdays throughout March. The group, which helps the families of victims who are nearly non-functional after drowning accidents, will sell Helen Grace chocolate Easter eggs for $4 each. If you can't make it to Company D on a Thursday, you can order your egg and pick it up on another Thursday.

DISNEYLAND
COMMUNITY ACTION TEAM

Audre Plaza Park - March 30
A city park being built for residents living just behind The Disneyland Hotel will need volunteers to help paint lines for various sports and games areas. In addition, to assist the ReLeaf group and to make the park look more beautiful, volunteers are needed to plant 21 trees in the Park. If you are interested in either of these two projects which affect the neighborhood in which we work, sign up today.

Wednesday Weigh

This Wednesday, February 27, is the last day you can join the current group of Disneyland Weight Watchers. The group meets on Wednesdays at noon in the Entertainment Conference Room above America Sings. Cost for the program will be pro-rated for newcomers. So come out, slim down and become the new you.

COMING SOON

Living Color - March 22
Come out and see one of the hottest new groups in music, the one and only Living Color. They will be at the Universal Amphitheatre, and tickets are $21.50 per person. The tickets, which go on sale Tuesday, February 26, are limited to two per Cast Member.

Pet Shop Boys - March 29
You can catch the group with the catchy name at the Universal Amphitheatre, and tickets for this Friday night concert are $23.50 each. Tickets go on sale Tuesday, February 26, and are limited to two per Cast Member.

Run on Tickets
Ticket distribution for Hollywood Pictures' *Run* begins Monday, February 25. Alicante distribution takes place on Thursday, February 28. The film will play in the Lincoln Theatre March 4 through 6 at 7:30 and 9:30 p.m. Please remember that this film is rated "R," so no one under 17 will be allowed without parent or guardian.

TICKET CENTER

Knott's Berry Farm - until March 24
Adult, $12.95; Child, $9.95
OR
Adult, $16.25; Child, $9.95
(valid throughout the year)

Sea World - valid all year
Adult, $15.35; Child (3-11), $11.15

Discount Directory

Carl's Jr
2119 S. Harbor Blvd.
Anaheim
Get 20% off their regular menu prices with your Disneyland ID. Offer is good at this location only and not valid with any other offer or promotion.

Hours of Activities

Company D Store Hours

Monday	9 a.m. - 4 p.m.
Tuesday - Friday	7:30 a.m. - 6 p.m.
Saturday	9 a.m. - 6 p.m.

Admission Ticket Sales/Company D
Park and Hotel Cast Members

Monday	9 a.m. - 4 p.m.
Tuesday - Friday	8 a.m. - 4:30 p.m.
Saturday	9 a.m. - 4:30 p.m.

Company D II

Monday/Wednesday/Friday	9 - 11 a.m.
and	Noon - 4 p.m.
Tuesday/Thursday	7:30 - 11 a.m.
and	Noon - 2 p.m.

BE A PART OF THE ENVIRONMENTALITY PROGRAM BY PLEDGING TO THINK AND ACT "ENVIRON-MENTALLY."

(Choose all that apply)
At Home or at Work:

- Set room temperatures at lower or higher levels for heating and cooling to use less energy.
- Run fewer appliances and use them less frequently.
- Purchase energy-wise light bulbs and remember to turn off lights in rooms not in use.
- Turn off running faucet taps while brushing teeth and shaving.
- Install water-saving shower heads, sprinkler heads and faucets at home.
- Give air conditioners in cars and home a day off once a week.
- Recycle newspaper, glass, plastic products, office paper and aluminum cans.
- Rideshare at least twice a week to work and to social activities with friends.
- Consolidate trips requiring a car whenever possible. Better yet, walk!
- Bring a coffee cup to work instead of using disposable cups.
- Make two-sided copies and/or share common reading materials with co-workers.

*Clip and follow directions below.

I pledge to:

_____ _____

_____ _____

_____ _____

_____ _____

_____ _____

_____ _____

Print Name: _____

Signature: _____

Origin/Dept. _____

Interoffice mailing location or home address: _____

_____

_____

*Return the lower half of this page to the attention of: **Michael Kohel, c/o The Center or Company D II** to officially register your participation in the program. A redemption certificate for a **FREE**, official Disney Environmentality mug will be mailed to you.

Watch the *Disneyland Line* for more exciting and innovative ways in which Disney is thinking "environ-mentally" throughout the Company.

We care about what you think! Please share your "environ-mental" ideas!

Remember, every little bit makes a big difference.

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